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**Experience Cherry Blossoms and Seasonal Delights at Hotel Chinzanso Tokyo**

January 31, 2017, Tokyo - [Hotel Chinzanso Tokyo](#), leading Japanese hotelier [Fujita Kanko Inc.](#)'s flagship property and one-of-a-kind luxury five-star urban resort, will launch various dining plans inspired by cherry blossoms beginning in February (some plans will start later).

Celebrating cherry blossoms ("sakura" in Japanese) is a centuries-old Japanese custom and national obsession, and a unique cultural experience that international visitors come from far and wide to enjoy. Hotel Chinzanso Tokyo's majestic Japanese botanical garden is home to 120 cherry trees representing 20 species, making it one of Tokyo's best cherry blossom viewing spots. A few have already started blooming, but the blossoms will peak in March-April.

During the promotional period, guests and diners can enjoy special spring menus exquisitely prepared with seasonal ingredients at the hotel's restaurants. Ranging from Italian cuisine at **Il Teatro** to soba (buckwheat noodles) at **Mucha-an**, stone grill at **Mokushundo**, Japanese kaiseki at **Miyuki** and **Ryotei Kinsui**, afternoon tea at **Le Jardin** and more, many special menu items have hints of cherry blossoms, and all are beautifully presented, evoking a piece of spring. The main bar, **Le Marquis**, features cherry blossom cocktails, and the hotel will also offer a "Cherry Blossom Buffet" for both lunch and dinner on limited dates. Details are available at: <http://www.hotel-chinzanso-tokyo.com/events/sakura-sensation-2017/>

The hotel's luxurious Pagoda Lounge, exclusively available to guests staying in suites, boasts unparalleled views of the renowned garden, the best spot to marvel at the cherry blossoms. A special suite accommodation plan starting at 64,000 yen/night is available through March 31<sup>st</sup>. For more information/reservations, call +81-3-3943-0996.

In addition to the scenic natural beauty, the hotel emphasizes authentic Japanese experiences and offers its guests the opportunity to borrow and [wear a kimono](#), Japan's traditional garment. Guests can enjoy an outing dressed in kimono, or participate in a traditional [tea ceremony](#) in one of the hotel's historic tea houses registered as a Japanese cultural asset.

**About Fujita Kanko**

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 70 properties/facilities, including its five-star flagship, [Hotel Chinzanso Tokyo](#), and 31 mid-priced hotels throughout Japan in the [Hotel Gracery](#) and [Washington Hotels](#) groups.