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Hotel Chinzanso Tokyo Celebrates Spring with Cherry Blossom Specials

March 3, 2016, Tokyo— Hotel Chinzanso Tokyo, leading Japanese hotelier [Fujita Kanko Inc.](#)'s flagship property, a one-of-a-kind luxury five-star urban resort, is offering special accommodation and dining plans to celebrate cherry blossom season.

Celebrating cherry blossoms, called “sakura” in Japanese, is a centuries-old Japanese custom. Numerous sakura festivals take place throughout the country. Hotel Chinzanso Tokyo is one of Tokyo's most popular cherry blossom viewing spots: its majestic Japanese botanical garden is home to 120 cherry trees representing 20 species. A promenade along the Kanda River right behind the property also offers prized views of the blooming trees.

During a promotional period ending on April 10th, guests can enjoy special dining options prepared with seasonal ingredients, including cherry blossoms themselves. Highlights at the hotel's nine restaurants include sakura-themed [lunch and dinner prix-fixe meals](#) at Italian restaurant **Il Teatro**; a [spring-themed dinner](#) with herbs & edible flowers at **The Bistro**; seasonal [kaiseki](#) delicacies featuring [sakura soba](#) (buckwheat noodles) at **Mucha-an**; and sakura afternoon tea at **Le Jardin**. Three types of “Sakura Detox” cocktails are offered at the main bar **Le Marquis**.

Guests can also choose the seasonal “Cleanse Stay Plan,” available until May 19th, which includes accommodation in one of the hotel's [Superior rooms](#), a special healthy breakfast menu to choose from, spa tickets, and gym wear to borrow.

Chinzanso, meaning “villa on a mountain of camellias,” is also home to 1,000 camellia trees and other botanical species, offering scenic beauty in the middle of Tokyo, including dancing fireflies in summer, amazing autumn foliage and camellias blooming in snow.

Hotel Chinzanso Tokyo is the only Tokyo hotel to offer its guests the opportunity to borrow and [wear a kimono](#), Japan's traditional garment. Dressed in kimono, guests can explore the Chinzanso garden on a guided tour, participate in a traditional tea ceremony in one of its historic tea houses registered as a Japanese cultural asset, or enjoy an outing.

About Fujita Kanko

Fujita Kanko Inc., established in 1955, is a publicly-traded tourism industry corporation headquartered in Tokyo. In addition to its core hospitality business, the company operates wedding and banquet facilities, high-end resorts, leisure facilities and related services. It has 70 properties/facilities, including its five-star flagship, [Hotel Chinzanso Tokyo](#), and 30 mid-priced hotels throughout Japan in the [Hotel Gracery](#) and [Washington Hotels](#) groups.